

## 2023 SUPER MOCK GRAPHIC DESIGN 2

PAPER 2

2 hours

[60 marks]

*Answer **four** questions only.*

*All questions carry equal marks.*

*Credit will be given for clarity of expression and orderly presentation of material.*

1. (a) Name **three** methods of binding. [3 marks]  
(b) Describe **two** products from **each** of the binding methods mentioned in (a) above. [12 marks]
2. (a) What is a *poster*? [3 marks]  
(b) With the aid of relevant illustrations, discuss four qualities of a good poster. [12 marks]
3. (a) List **five** types of logos. [5 marks]  
(b) Enumerate **three** functions of a logo. [3 marks]  
(c) Illustrate and describe the logo of TOYOTA Ghana Limited. [7 marks]
4. (a) Explain with the aid of illustrations how to prepare the case of an edition bound book. [15 marks]
5. Draw and label the internationally accepted symbols for the following concepts:  
(a) Narrow bridge;  
(b) Ramps ahead;  
(c) Don't litter;  
(d) Don't stack more than three;  
(e) Toxic. [15 marks]
6. (a) What is a *serif*? [15 marks]  
(b) List **three** types of serifs. [3 marks]  
(c) Using the letter 'A', illustrate and label the **three** serifs listed in 6 (b) above. [9 marks]

***END OF ESSAY TEST***